

Native Content

Collaborate with Edition Studios to tell the stories of your brand, firm, product, or project in a dynamic, high-impact way.

Edition Studios

		Price	Video	Photo	Images	Digital	Social
Behind Closed Doors	Rare access inside leading agencies, studios, family offices and firms, revealing the people and thinking behind their success.	\$75,000	●	Photo essay		Full media activation	
On The Market	An exclusive and highly visual take on a groundbreaking, design-forward apartment or residential development.	\$50,000	●	Photo essay		Full media activation	
Signature	A flagship story that introduces your brand to an influential, high-net-worth readership across our platform and network.	\$50,000	●	Photo essay		Full media activation	
Executive	An interview with a brand's CEO or president on what makes them tick, their latest initiatives, and more	\$15,000	+\$5,000	●		Premium media activation	
Product Alignment	A series of three designers/ creatives from Edition's orbit discussing their world and setting a scene for a brand's product.	\$20,000	●	+\$10,000		Premium media activation	
Brand Profile (Long)	A 1,000-word story on a Edition-approved brand.	\$20,000	+\$5,000	●		Premium media activation	
Brand Profile (Short)	A 500-word story on a Edition-approved brand.	\$10,000	+\$5,000	●		Core media activation	
Product	A short digital story about a brand's product or collection.	\$5,000			 +\$10,000	Core media activation	
Spotlight	A short brand/firm/agency profile.	\$2,500				Core media activation	 +\$5,000
Instagram Post	A visually compelling post positioning a product, project, or otherwise to the Edition audience.	\$5,000				Social media activation	
Event	Custom social campaign.	\$5,000				Event media activation	

All Digital Media tiers are custom plans, designed to optimise your activation across our platform. They include an exclusive visual feature essay hosted for life, homepage prominence before 578k+ monthly views, an exclusive newsletter spotlight to our 52k+ subscriber database and activation across our social media channels.